

### Intuitive operation

Our card printers only require basic PC skills to set up and operate. Simply point and click to configure ribbon type, card orientation and image intensity. A "smart" printer driver offers on-screen operator prompts, online help and easy-to-follow instructions for simple error recovery. Drivers are available for Windows® 95, 98 and NT.

### Innovative features

We designed our printers and supplies with the quality, reliability and cost-effectiveness required to minimize downtime and service expenses. For example, an operator-replaceable printhead saves you money by letting you replace printheads yourself in a matter of seconds. Automatic card cleaning and particle detection systems also reduce cost of ownership, maximizing printhead life.

### Guaranteed reliability

Datacard Group backs its card printers with unbeatable printer warranties, including our exclusive no-pass-restriction coverage for printheads. We offer expert service in 120 countries worldwide to help you with every phase of your program—from installation and training to systems integration and preventive maintenance.



### From the world leader in photo ID

Datacard Group offers the industry's broadest, best-selling portfolio of fully integrated ID systems, software, card printers and accessories. Experienced security professionals insist on the Datacard brand because our solutions offer unparalleled reliability, productivity and ease-of-use—backed by world-class service and support in more than 120 countries.

Our international success includes solutions for everything from small and large corporations, to national ID and driver's license programs, to badging programs for elementary schools, colleges and universities.

## Datacard Group

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MCR-2311

# printer family

THE WORLD'S BEST-SELLING CARD PRINTERS



## Why is Datacard® the world's best-selling brand of card printers?

### Best price performance

We invented card printers and set clear industry standards for quality and reliability. Now, our expanded family of printers also makes us the world leader in price and selection. Our printers are up to 50% faster than competitive products. You also get a low purchase price, low cost of ownership, superior image quality and authentic Datacard® reliability. That's why Datacard is the world's best-selling brand of card printers.

### Selection you need

A perfect fit awaits you in our broad family of card printers. Ultima™ Class printers are designed for high-volume, high-security applications that require the utmost in image quality. Magna™ Class printers provide aggressive print speeds and optional inline overlay application for mid-volume card issuers requiring maximum card durability. Select™ Class printers offer productivity and performance for cost-conscious low- to mid-volume applications. Express™ Class printers provide low-cost solutions for simple, low-volume requirements.

### Total confidence

Look closely at any mission-critical photo ID operation and you'll likely find Datacard printers hard at work. That's because experienced professionals don't take unnecessary risks. They know they can trust Datacard for the product quality and worldwide service they need to be successful. So can you.

**Card printers for every application, every budget**

Datacard Group

# We have the right card printer for you!

## ULTIMA



### Ultima™ Class

Ultima Class printers feature unmatched speed and security. One of the models offers a new print technology with full-color image quality comparable to offset printing. Ideal for cards with the highest security, durability and image quality requirements—including college and university IDs, driver's licenses and national IDs.

### ImageCard® IV

- Full-color, duplex printing
- Print up to 210 cards per hour
- Inline application of secure topcoats and overlays
- Magnetic stripe and smart card capabilities

### ImageCard® HiFX

- Full-color, edge-to-edge duplex printing
- Superior image quality comparable to offset printing
- Print up to 106 cards per hour
- Inline application of secure topcoats and overlays
- Magnetic stripe and smart card capabilities

## MAGNA



### Magna™ Class

Magna Class printers offer the aggressive print speeds, dependable performance and compact footprints required by smaller colleges and universities, and organizations that issue driver's licenses and national IDs. Choose one-color or full-color printing, on one or both sides of a card, with or without inline overlay application. Printers can be configured with optional magnetic stripe and/or smart card capabilities.

### ImageCard® M

- Full-color, one-sided printing
- Print up to 180 cards per hour

### ImageCard® M2

- Full-color, duplex printing
- Print up to 110 cards per hour

### ImageCard® ML

- Full-color, one-sided printing
- Inline overlay application
- Print up to 200 cards per hour

### ImageCard® M2L

- Full-color, duplex printing
- Inline overlay application to both sides of a card
- Print up to 150 cards per hour

### UltraGrafix® M

- One-color, one-sided printing
- Print up to 650 cards per hour

### UltraGrafix® M2

- One-color, duplex printing
- Print up to 290 cards per hour

### UltraGrafix® ML

- One-color, one-sided printing
- Inline overlay application
- Print up to 280 cards per hour

### UltraGrafix® M2L

- One-color, duplex printing
- Inline overlay application to both sides of a card
- Print up to 220 cards per hour

## SELECT



### Select™ Class

Select Class card printers offer speed and robust performance for low-cost, low- to mid-volume users such as schools, municipalities, corporations or theme parks. Choose full-color or one-color printing on one or two sides of a card. Printers can be configured with optional magnetic stripe and/or smart card capabilities.

### ImageCard® S

- Full-color, one-sided printing
- Print up to 150 cards per hour

### UltraGrafix® S

- One-color, one-sided printing
- Print up to 440 cards per hour

### ImageCard® S2

- Full-color, duplex printing
- Print up to 100 cards per hour (in duplex mode)

### UltraGrafix® S2

- One-color, duplex printing
- Print up to 200 cards per hour (in duplex mode)

## EXPRESS



### Express™ Class

Express Class printers make it easy for low-cost, low-volume operations—such as membership organizations, professional associations and health clubs—to produce high-quality IDs. They offer full-color or one-color printing, as well as a magnetic stripe or smart card option.

### ImageCard® E

- Full-color, one-sided printing
- Print up to 75 cards per hour

### UltraGrafix® E

- One-color, one-sided printing
- Print up to 250 cards per hour

## Printer Selection Guide

	Print Speed	Print Colors	Printing	Inline Overlay
ImageCard IV	Best	Full-color	Duplex	Yes
ImageCard HiFX	Excellent	Full-color	Duplex	Yes
ImageCard M	Excellent	Full-color	One-sided	No
ImageCard M2	Excellent	Full-color	Duplex	No
ImageCard ML	Excellent	Full-color	One-sided	Yes
ImageCard M2L	Excellent	Full-color	Duplex	Yes
UltraGrafix M	Excellent	One-color	One-sided	No
UltraGrafix M2	Excellent	One-color	Duplex	No
UltraGrafix ML	Excellent	One-color	One-sided	Yes
UltraGrafix M2L	Excellent	One-color	Duplex	Yes
ImageCard S	Better	Full-color	One-sided	No
ImageCard S2	Better	Full-color	Duplex	No
UltraGrafix S	Better	One-color	One-sided	No
UltraGrafix S2	Better	One-color	Duplex	No
ImageCard E	Good	Full-color	One-sided	No
UltraGrafix E	Good	One-color	One-sided	No